Pupil image consent for communication, marketing and promotional materials

At Reigate School, we believe it is important to share and celebrate the activities and achievements of our pupils, both to parents/carers and also the wider local community. We often take group or individual photos or videos to accompany these moments both in school and on external trips. You will have seen examples of these on our website / in our newsletter.

We use these photos and videos in a variety of existing ways to communicate with current parents/carers and prospective parents/carers.

- On Insight
- In school newsletters
- On our website
- On internal displays around the school
- On promotional materials e.g. banners / flyers / prospectuses to advertise the school and open events
- Occasionally for use in the local press
- By school photographers for purchase by families

In this digital age, our school is moving towards an increased online presence. It is therefore our intention to establish social media accounts including, but not limited to, Facebook and Instagram. There is also future potential for the school to establish additional social media channels such as YouTube or TikTok etc.

We would only ever use a pupil's first name to accompany any photograph or video, not their surname.

Additionally, as we are a part of Greensand Multi Academy Trust, the Trust occasionally uses photos/videos from schools within the Trust in their newsletters/website/promotional materials/social media feeds.

Please take a minute to consider the above and provide your consent or not. Please note that consent applies to all of the options above - you are unable to give consent to some options and not to others.

There is no obligation for you to grant consent and your decision will be respected, but please note that if your consent is not given, your child will need to be omitted from any photos or videos celebrating activities and achievements at our school / our Trust. You can withdraw or change your consent at any time by emailing the school at info@reigate-school.surrey.sch.uk

Please note this agreement does not cover the school's lawful use of pupils' images as part of its public function. Under GDPR, the school is allowed to use pupil images internally to carry out its normal functions. Examples of these are using pupil images to:

- Keep school records e.g. on school MIS systems, pupil medical records for trips etc.
- Use in pupils' learning journals
- CCTV - CCTV is in operation around the school grounds for security purposes.

This agreement covers additional use of pupil images for communication, marketing and promotional materials.

If you have more than one child at the school, please complete one form per child, thank you.

Declaration:

I have read and understood the consent asked of me above. My decision on whether to give consent will remain valid unless I notify the school of the contrary in writing. My consent remains valid for the duration of my child's time at the school and beyond. Images/videos will be retained according to the Greensand Multi Academy Trust Data Protection Policy and Data Retention & Destruction Policy, which can be found on the Greensand website).

Once you have read and understood the above, please tick the relevant box in the Parental Agreement and Consent Section.