

This industry has one of the highest rates of self-employment in the UK, with 28% of the workforce (designers and artists) working as freelancers.

### CAREER PATHS

- Graphic Designer
- Gallery Curator

## **PUBLISHING & MEDIA**

Recently, employment in publishing & media has increased by 10%. In fact, 1/10 jobs held by UK graduates are in this area!

### CAREER PATHS

- Editor
  Music Critic

People who work education (especially teachers) have one of the highest rates of job satisfaction in the UK. 78% of teachers say they enjoy their job.

### CAREER PATHS

# **PERFORMING ARTS**

30% of people employed in the performing arts work as actors and musicians. By 2017 it's predicted that 30,000 more people will be needed in technical roles.

### CAREER PATHS

- Sound Engineer

Data sources: Linkedin, Guardian, CIPD, Duebl, PEC, Design Council, Department for Media, Culture & Sport.

# ENTREPRENEURSHIP

The amount of people under the age of 35 who have started businesses has increased by 70% in the last few years. This includes 80.000 uni students!

## **CAREER PATHS**

- Social Entrepreneur
  Business Entrepreneur
  Project Entrepreneur

### **ADVERTISING & MARKETING**

There are around 400,000 advertising and marketing jobs in the UK. Marketing is also one of the industries with the highest rate of job satisfication!

### CAREER PATHS

- Copywriter
  Public Relations Officer
  Researcher

Want to learn more? Click on a box to find out more about each career zone and how you can get there.





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