

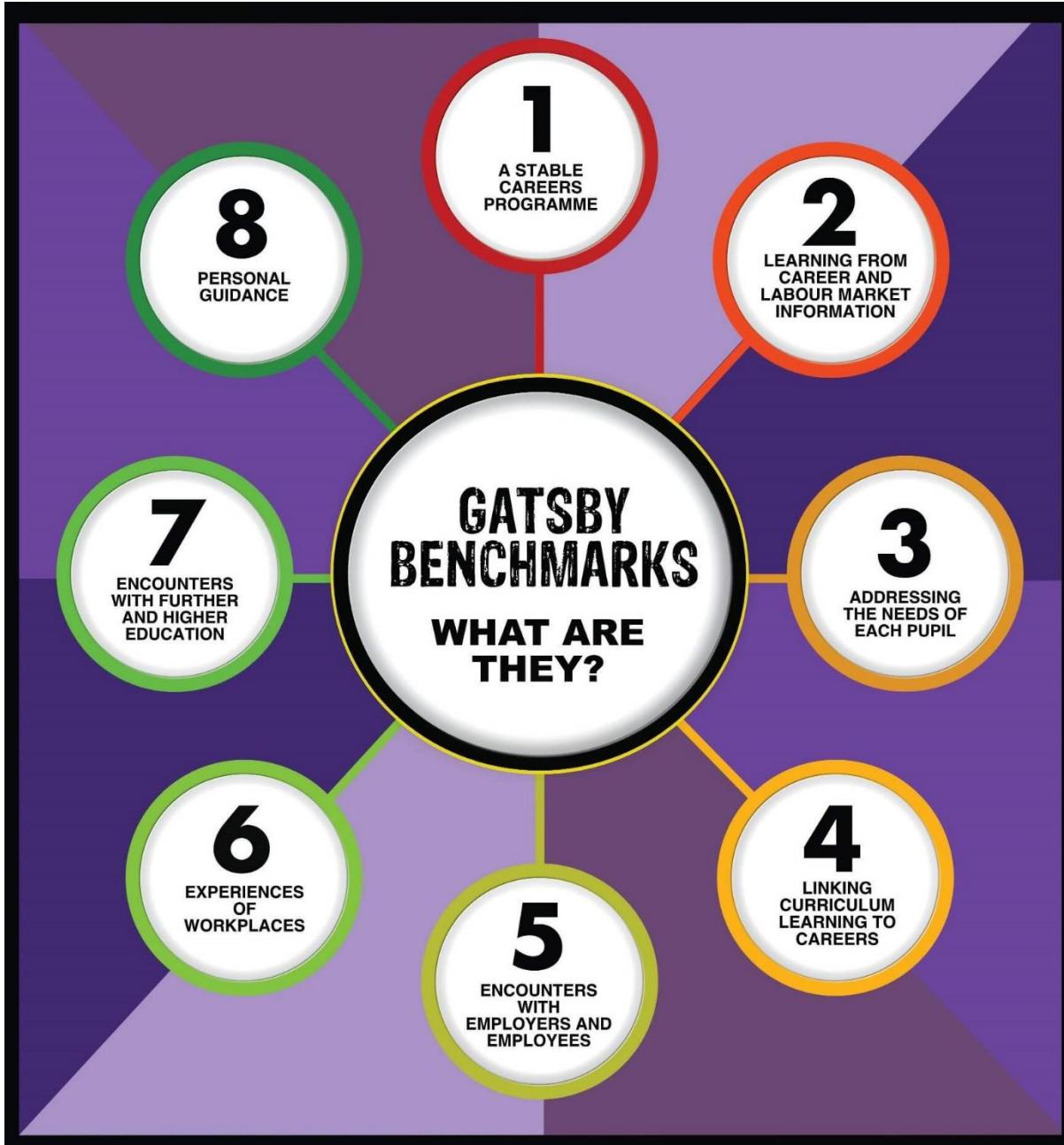
## **The Gatsby Benchmarks**

In 2014, Lord Sainsbury's Gatsby Charitable Foundation published a report titled "Good Career Guidance." The report identified eight benchmarks that are the core dimensions of good careers and enterprise provision in schools, and these are:

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

The Gatsby Benchmarks have a key role in:

- raising young people's aspirations and promoting access to all career pathways
- enabling all young people to develop the skills and outlook they need to achieve career wellbeing including adaptability and resilience
- underpinning the Department for Education guidance to schools on meeting their statutory responsibility for careers guidance



# GATSBY BENCHMARKS

## WHAT ARE THEY?

**1**

A STABLE CAREERS PROGRAMME

**2**

LEARNING FROM CAREER AND LABOUR MARKET INFORMATION

**3**

ADDRESSING THE NEEDS OF EACH PUPIL

**4**

LINKING CURRICULUM LEARNING TO CAREERS

**5**

ENCOUNTERS WITH EMPLOYERS AND EMPLOYEES

**8**

PERSONAL GUIDANCE

**7**

ENCOUNTERS WITH FURTHER AND HIGHER EDUCATION

**6**

EXPERIENCES OF WORKPLACES