

**Lead**  
**Follow**

$$P(d_1) = \frac{1}{2} \left[ \operatorname{erf} \left( \frac{(a+b)+c}{\sigma\sqrt{2}} \right) - \operatorname{erf} \left( \frac{(a+b)-c}{\sigma\sqrt{2}} \right) \right]$$



$$P(d_2) = \frac{1}{2} \left[ \operatorname{erf} \left( \frac{(a+b)+c}{\sigma\sqrt{2}} \right) - \operatorname{erf} \left( \frac{(a+b)-c}{\sigma\sqrt{2}} \right) \right]$$



To lead or to follow?  
What is the right mix?

Mr Harvey



- Studies shows improved mood, reduced loneliness, greater self-esteem and feelings of belonging when we are in a crowd.

# You are unique!

---

- The qualities that distinguish one person from another.



1 in 7.7  
billion!

32% got this wrong!



*Exhibit 1*



A



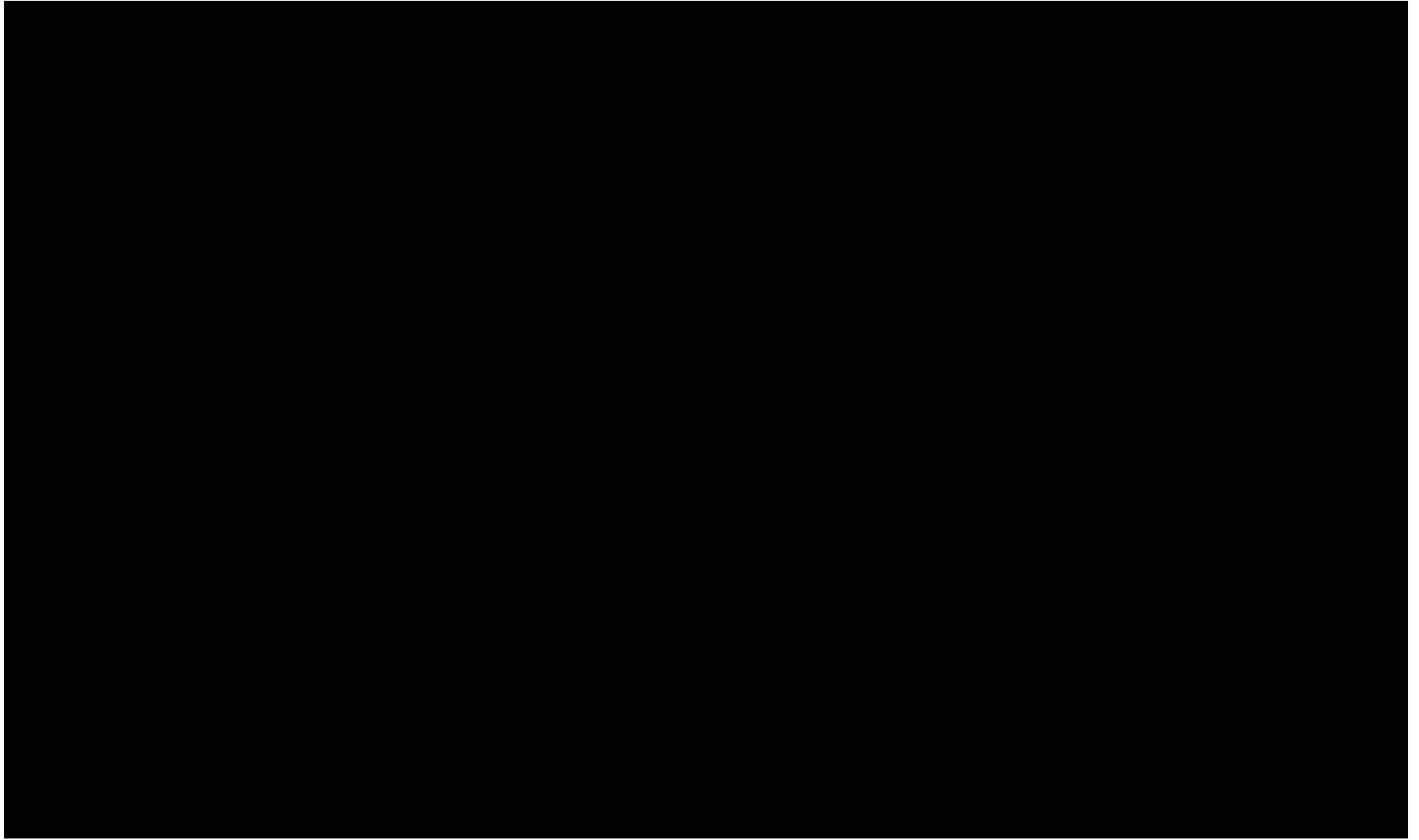
B



C

*Exhibit 2*

Temptation to get lost in the crowd...



# Group Versus Individuality

---

- We need the right mix
- Not being afraid to challenge the norm
- Being willing to take a chance
- Being the person that you were meant to be



